

Notice of References Cited	Application/Control No. 09/714,665	Applicant(s)/Patent Under Reexamination URBANSKI ET AL.	
	Examiner Donald L. Champagne	Art Unit 3688	Page 1 of 1

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-			
	B	US-			
	C	US-			
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FOREIGN PATENT DOCUMENTS

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NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Riedman, Patricia, "Search engine startup to auction listings", Advertising Age, 23 February 1998.
	V	PC Magazine Online, two pages published 8 May 1999.
	W	Sullivan, Danny, "AltaVista Launches Paid Listings", Search Engine Watch, 4 May 1999.
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*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.